

GAIN Learning Session
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SKILLS FOR THE DIGITAL WORKPLACE

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What Is Digital Literacy?



“Digital literacy is the awareness, attitude and ability of individuals to appropriately use digital tools and facilities.”

Why Do We Need Digital Skills?

“Digital transformation in organizations across the world is being hindered by a lack of appropriate digital skills.”

“One size will most definitely not fit all. Individuals working in different roles, departments, levels of seniority or even industries and those from different demographics will need support and encouragement in different areas.”

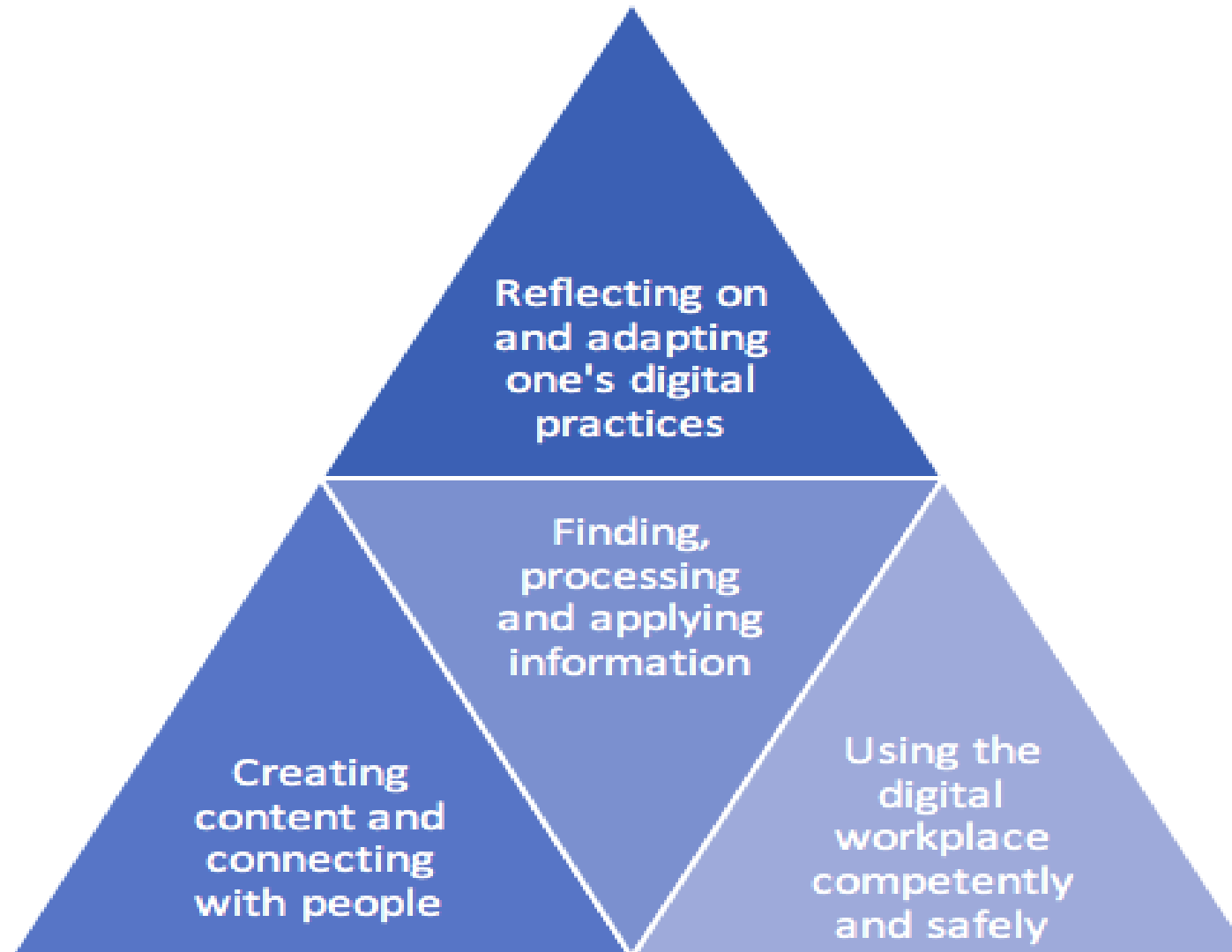
“Digital literacy is about mastering ideas, not keystrokes.”

The case is compelling!

“Employees are losing nearly 8 percent of productive time due to poor IT resources or inadequate digital skills.”

“One third of global businesses say that the digital skills deficiency in their workforce is impacting on performance.”

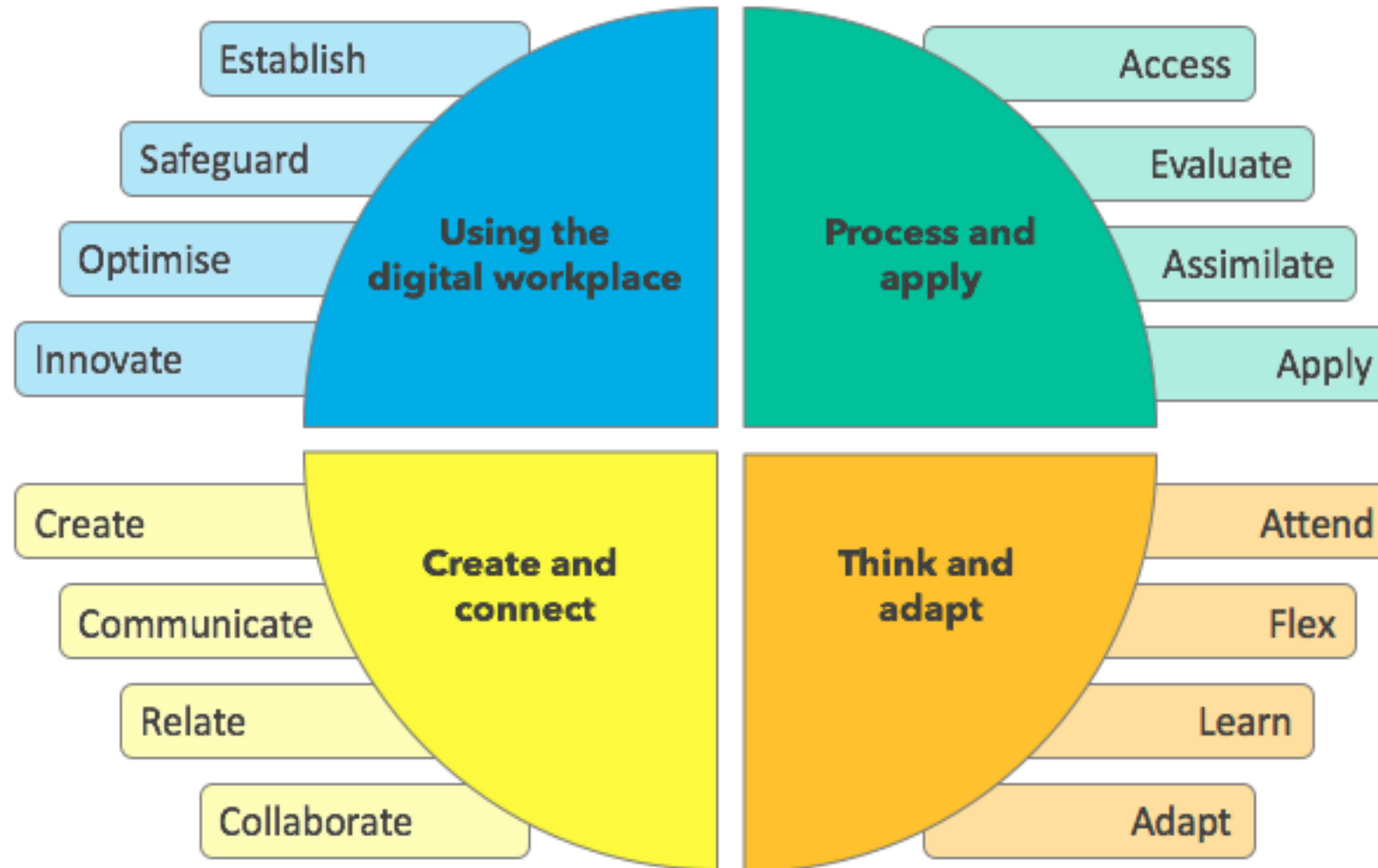
The Essential Workplace Outcomes



The Essential Digital Workplace Skills

Developing Digital Skills in the Workplace

The Four Areas of Focus



Using The Digital Workplace

- *Establish*
- *Safeguard*
- *Optimize*
- *Innovate*



Process and Apply

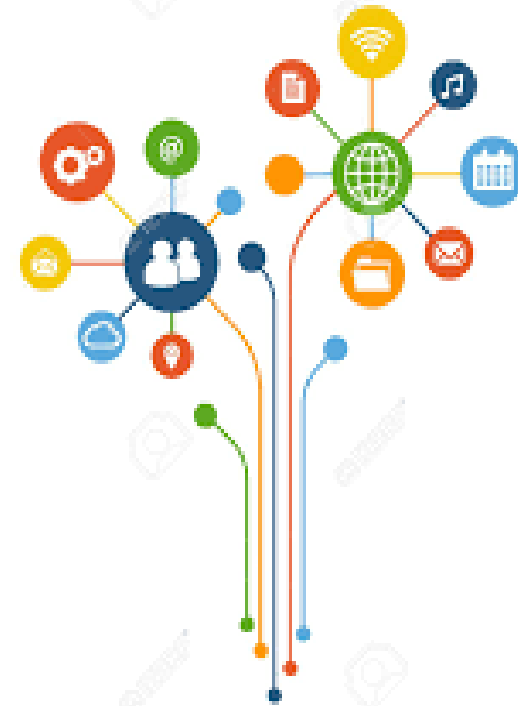
- *Access*
- *Evaluate*
- *Assimilate*
- *Apply*



Create and Connect

- *Create*
- *Communicate*
- *Relate*
- *Collaborate*

SOCIAL MEDIA I



Think and Adapt

- *Attend*
- *Flex*
- *Learn*
- *Adapt*



The key is . . .



Knowing that investments in workplace technologies does not guarantee success for the organization. It is important that people get to learn to adopt and use them as intended.

The Singapore Skills Future Initiative

The right skills and mindset to work digitally

SkillsFuture for Digital Workplace
"Challenge. Succeed. Shape the Future."

Welcome to **IBM SkillsFuture for Digital Workplace**. This program aims to prepare you for future economy where...

- Module 1: Business and Technology Landscape
- Module 2: Explore the Web
- Module 3: Use Cool Apps, Learn and Play
- Module 4: Create and Share Content & Collaborate Digitally
- Module 5: Connect to Social Communities

Cognitive Cooking with Chef Watson
Recipes for Innovation from IBM & the Institute of Culinary Education

IBM Watson Analytics

- Quick start intuitive interface
- Key business driver insights
- Dashboard and storytelling authoring
- Easy data upload and search capabilities
- Natural language dialogue

1 With AI, our words will be a window into our mental health

2 Hyperimaging and AI will give us superhuman vision

3 Macroscopes will help us understand Earth's complexity in infinite detail

4 Lab-on-a-chip will serve as health detectives for tracing disease at the nanoscale

5 Smart sensors will detect environmental pollution at the speed of light

Past Predictions

The Future is Not What it Used To Be.

- *Yogi Berra (American Baseball Great)*

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THANK YOU

GRACIAS

ARIGATO

SIGURRIA

BOLZIN

MERCİ

BIYAN

SHUKRIYA

TASHAKKUR ATU

YORNYELEY

GRAZIE

MEHRBARAN

JUSPEKOR

DANHCSCHEEN