

AppliedHE™

Skills and Job Ready. Future Proof



I am **Mandy Mok**

- ★ Currently CEO & Founder, **AppliedHE, Singapore**
- ★ Formerly CEO & Founder, **QS Asia Quacquarelli Symonds, Singapore**





Bridging the Gaps: Leveraging Relevant International Academic-Industry Tools, Strategies and Rankings

"Experience is knowledge.
All the rest is information."

ALBERT EINSTEIN
and approved by Mandy Mok :)



Observation #1

EMPLOYABILITY & STUDENT EXPERIENCE

(Key deciding factors for future students)

Solution #1

AppliedHE™
JOB-Ready RATING

JOB-Ready Rating

(The definitive solution for your institution's quality assurance and branding needs)

Observation #2

ALUMNI

(the voice of your university, reaching every corner of the globe with its ever-expanding influence)

Solution #2

AppliedHE™
ALUMNI-Ready

ALUMNI-Ready App

(More than just a CRM, this app empowers you to seamlessly engage, manage, track and retain your alumni – all data driven and consolidated on a single platform)

Observation #3

CRITICAL THINKING

(Key to future graduate success along with social & communication skills)

Solution #3

AppliedHE™
FUTURE-Ready
Critical Thinking Assessment Test

FUTURE-Ready (Critical Thinking Assessment Test)

(Evaluating skills in logical reasoning, problem-solving and decision-making. Skills that cannot be replaced by AI)

AppliedHE™
FUTURE - Ready



YOUR
UNIVERSITY
LOGO



Click Here to View
Employability Statistics

AppliedHE Critical Thinking Assessment Test

This is to certify

NAME OF STUDENT

has attained excellence in the
AppliedHE Critical Thinking Assessment Test



MANDY MOK
CEO & FOUNDER



Scan to View
Employability
Statistics



AppliedHE™
Skills and Job Ready. Future Proof

Dear Employer,

We are excited to share these data and insights that provide a comprehensive view of our unwavering commitment to student employability and our relentless efforts to bridge the gap between academia and industry. These initiatives have played a pivotal role in strengthening our employer reputation.

We believe that our dedication to nurturing future talent and fostering a seamless transition from education to employment aligns perfectly with your organization's quest for outstanding professionals.

As you review this information, we hope you find it valuable and illustrative of the quality and preparedness of our graduates.

Thank you for your continued partnership and support in shaping the workforce of tomorrow.

Warm regards,
AppliedHE University

Click her to view
University's Employability Status and
Data

Employability Statistics

Employability Statistics

GRADUATE
EMPLOYABILITY
RATE

26%

AVERAGE
STARTING SALARY

USD 2500

INDUSTRY
ALIGNMENT

80%

INTERNSHIP
PROGRAMS

150

EMPLOYER
PARTNERSHIPS

10

PROFESSIONAL
NETWORKING

**30
EVENTS**

POST-
GRADUATION
WORKSHOPS

12

CAREER FAIRS
AND EXPOS

25

GLOBAL
EMPLOYABILITY

88%

EMPLOYER
SURVEYS





EMPLOYMENT TYPES

- FULL-TIME
- PART TIME
- INTERNSHIPS



CAREER COUNSELING

- RESUME BUILDING
- JOB SEARCH STRATEGIES
- INTERVIEW PREPARATION



SOFT SKILLS DEVELOPMENT

- COMMUNICATION
- PROBLEM-SOLVING
- LEADERSHIP

JOB PLACEMENT SERVICES



Our services include resume writing workshops, interview preparation sessions, job fairs, networking events, and one-on-one career counseling to assist students in finding employment opportunities.

FEEDBACK MECHANISMS



- Communication Skills of Graduates
- Technical Proficiency of Graduates
- Professionalism and Work Ethic
- Adaptability and Problem-Solving Abilities
- Leadership Potential

CERTIFICATIONS AND ACCREDITATIONS



Our Business Administration Program is accredited by the Association of Collegiate Business Schools and Programs (ACBSP), a mark of quality in business education. We also offer certifications, like PMI, giving our graduates an extra edge in project management expertise.

Alumni Success Stories



John Smith, CEO, Tech Innovators Inc.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vitae ultrices eros. Aenean et ante tortor. Nam sed posuere ligula. Donec volutpat sed lectus vehicula laoreet. Vivamus feugiat posuere interdum. Fusce sed tincidunt est. Sed a tellus libero. Suspendisse eget posuere sem. Suspendisse placerat congue odio.



John Smith, CEO, Tech Innovators Inc.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer vitae ultrices eros. Aenean et ante tortor. Nam sed posuere ligula. Donec volutpat sed lectus vehicula laoreet. Vivamus feugiat posuere interdum. Fusce sed tincidunt est. Sed a tellus libero. Suspendisse eget posuere sem. Suspendisse placerat congue odio.



Contact us for a specific reply

Name

Email *

Subject

Message

Submit

← Critical Thinking Exam for ABC University Results

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Analysis Solutions

Passed 100% Min. 60%	Score 40 Marks 40	Accuracy 100%	Speed 207 Que/Hour
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<p>Total 40 Questions</p> <p>40/40 Answered</p> <ul style="list-style-type: none"> ✓ 40 Correct ✗ 0 Wrong ○ 0 Unanswered 	<p>Total 60 Minutes</p> <p>11 Min 34 Sec Spent</p> <ul style="list-style-type: none"> ✓ 11 Min 31 Sec Correct ✗ 0 Sec Wrong ○ 3 Sec Other 	<p>Total Scored Marks</p> <table border="1"> <tr> <td>Marks Earned</td> <td>40</td> </tr> <tr> <td>Negative Marks</td> <td>-0</td> </tr> <tr> <td>Total Marks</td> <td>40</td> </tr> </table>	Marks Earned	40	Negative Marks	-0	Total Marks	40
Marks Earned	40							
Negative Marks	-0							
Total Marks	40							

Sectional Summary

#	Name	Score	Attempted	Accuracy	Time Spent
1	Assessment	40/40	40/40	100%	11 Min 31 Sec

The 3 Musketeers *or* 3M (Strategic Consulting Project)

- Fundamental Strategic Audit
 - Innovative & Smart
 - Integrated for Success

3 Musketeers (3M)

Experience a *Radar-like Approach*
to explore the *History, Current state and Potential Future of an Institution*

Long-term Institutional Success is Achievable!

BRAND (PRESENT)

Employability
& Student Experience

AppliedHE™
JOB-Ready RATING

ENGAGE (PAST)

Alumni
& other Stakeholders

AppliedHE™
ALUMNI-Ready

DEVELOP (FUTURE)

Critical Thinking Skills

AppliedHE™
FUTURE-Ready
Critical Thinking Assessment Test



An overview of AppliedHE™ Products & Services

AppliedHE™
Skills and Job Ready. Future Proof



Evaluation Tools: Overview

Applied**HE**TM
JOB-Ready RATING



A 360° Global Benchmark of Employability
and Teaching & Learning

Applied**HE**TM
ENGLISH-Ready RATING



English as a
Medium of Instruction (EMI)

Applied**HE**TM
ONLINE-Ready RATING



Online Learning to promote
online programs & courses



22 Employment Clusters

Adapted from International Standard Industrial Classification (ISIC), Revision 4

Agriculture & Fisheries

Agriculture, agricultural technology, aquaculture, fisheries technology, veterinary, zoology

Art & Design

Graphics design, photography, illustration, applied art, product/industrial design, user-interface design, multimedia design, interior design, packaging design, automobile design

Buildings & Infrastructure

Construction engineering, civil engineering, architecture, building maintenance, construction management, building automation technology, HVEC engineer, safety inspector, railway engineering, urban planning, real estate management

Computers & IT

Computer science, computer engineering, information technology, information science, cybersecurity, systems engineering, software development, data science, telecom engineering

Education & Counselling

Education, education management, early childhood education, social work, librarian, religious education, counselling

Electrical & Precision Industries

Electronics engineering, electrical engineering, applied physics, precision engineering, measurement technology

Fashion

Fashion design, textile design, beauty

Financial Services

Banking, finance, accounting, actuarial sciences, auditing, economics, applied mathematics, statistics

Food & Beverages

Food technology, food packaging, food processing, food safety

Healthcare

Nursing, medicine, radiology, physical therapy, nutrition, hospital management, public health

Hospitality & Tourism

Travel, hotel and restaurant management, tourism, chef, barista, tour guide, event management

Legal Services

Law, paralegal, legal management, criminology, notary public

Logistics & Trade

Supply chain management, customs/trade management, warehouse management, retail management, logistics, industrial engineering

Management

Business administration, secretarial services, human resources management, marketing, public administration

Media & Entertainment

Music, film, theatre, dance, performing arts, broadcasting technology, computer game design, creative writing, journalism, advertising, mass communications, publishing

Mining

Mining engineering, extractive industries, geology

Pharmaceuticals & Life Sciences

Pharmacy, biotechnology, genetics, biology, bioinformatics, laboratory technician

Processing Industries

Chemical engineering, chemistry, biochemistry, environmental technology, water treatment technology, metallurgy, applied chemistry, materials

Production Industries

Mechanical engineering, production technology, automotive engineering, ship building, aerospace engineering, textile engineering

Security & Defence

FasPolice science, security management, military academy

Sports

Sports science, sports management

Transportation

Aircraft maintenance, flight engineer, piloting, seafaring, ship maintenance, motor vehicle maintenance



This approach to using “established employment clusters” can also accommodate these new jobs and the future economy...

- eCommerce
- Gaming
- Coding
- Social Media Marketing
- Influencer / Blogger
- Cyber security
- Cyber infrastructure (cloud)
- Systems Farmer
- Auto-Advisor
- AI Translator
- VR Architect
- Human e-Sources Manager
- AI Ethicist
- **Prompt Engineer**



Average Salaries of newly-sprouted Occupations in the last 10 years in Singapore

OCCUPATION	Average Salary (S\$ per month)
Drone Pilot	S\$3,051
Tiktok Influencer	S\$4,868
E-sports Gamer	S\$4,000
Telemedicine Physician	S\$6,000
Cloud Infrastructure Engineer	S\$6,000
Blockchain Analyst	S\$7,410
UI/UX Designer	S\$3,300
Development, Security & Operations Engineer	S\$7,320
Full Stack Developer	S\$5,967



Meet the AppliedHE family of Apps

AppliedHE
FUTURE
NETWORKING



The first of its kind – an online networking platform created specially for the Higher Education sector

AppliedHE™
ALUMNI-Ready



Includes a CRM feature to help you better manage and stay connected with your alumni

AppliedHE™
TALENT-Ready



Revolutionary platform that connects universities, students and the industry based on specific criteria and requirements

AppliedHE™
COLLAB-Ready



A ground-breaking platform that empowers universities to discover, connect, and collaborate with like-minded institutions worldwide

AppliedHE™
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AppliedHE™
Xtra! Xtra!
read all about it...



eNewsletter
A powerful tool
for highlighting your stories
to academics around the world

Academic Research Papers
A dynamic platform
to stay connected
with the scientific community

AppliedHE™

FUTURE - Ready

Micro-Credentials

Critical Thinking Assessment Test

- Measures skills in logical reasoning, problem-solving, evaluation, and decision-making (Skills that cannot be replaced by AI)
- **Free or low cost marketing tool for Universities to reach Employers**



AppliedHE™ Webinars & Events



Fun, Provocative & Intelligent Debates



Thought-provoking & Blue Sky Thinking



Physical & Virtual Events





AppliedHE™ X CHANGE
———— WORKSHOPS ————

Philippines (1st & 2nd February 2024)

- Indonesia • Thailand • Vietnam • Hong Kong • Taiwan • Malaysia • Africa •



RANKINGS

The Clear Strategy
for Global Branding Excellence





AppliedHE™

Private & Public University Ranking

ASEAN

LAUNCH DATE

1 December 2023 (Friday)

Cebu, Philippines

Co-host:

The Philippines Association of Colleges and Universities Commission on Accreditation (PACUCOA)

AppliedHE™



**International Initiative on
Health Sciences Education and Quality of Healthcare Ranking**

**AppliedHE-AHLA Ranking:
School of Medicine & Health Sciences**

**AppliedHE-AHLA Ranking:
Teaching Hospitals**

AppliedHE-AHLA Partnership

AppliedHE is Southeast Asia's first private university ranking and rating organization and has published *AppliedHE Rankometer*, *AppliedHE Private University Ranking: ASEAN* and *AppliedHE JOB-Ready Rating*.

Asian Health Literacy Association (AHLA) aims to provide an overview of health literacy status in Asia and to measure health literacy levels across Asia.

Partnership Goal: to develop suitable tools to measure health literacy and health education more broadly across the Asian region (and beyond)

AppliedHE™

Skills and Job Ready. Future Proof

An Exciting New Pathway Towards Global Branding,
Ranking and Rating Success



Mandy Mok
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