



# CHATGPT AND A.I. TEXT GENERATORS IN ACADEME

Practical Uses in the  
Education Sector

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- 1 Why is AI transforming our classes?
- 2 Should the academe adapt or resist?
- 3 Are our students ready for AI?
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Harvard  
Business  
Publishing  
Education



The Faculty  
Lounge

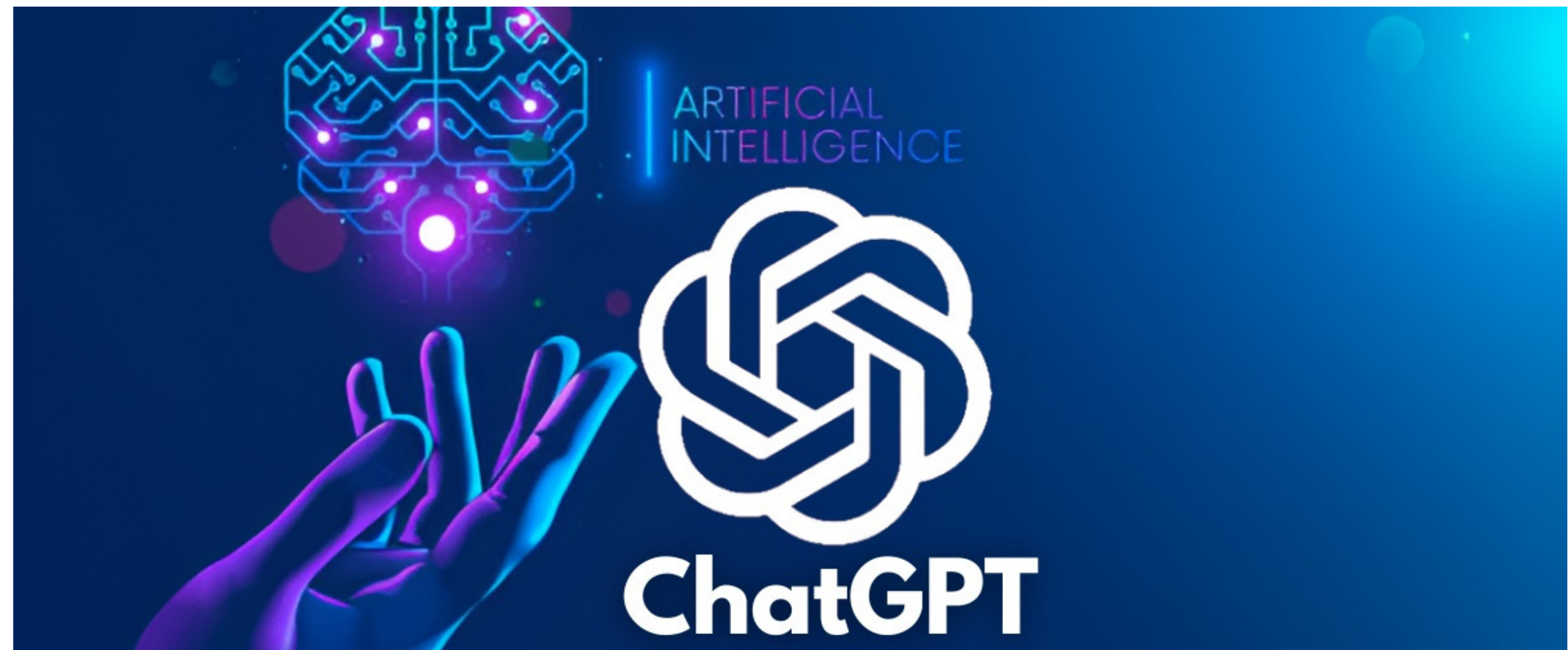
# THE A.I. CLASSROOM

**Generative AI tools (i.e. ChatGPT, Bard, Bing)** are the biggest and fastest transformations to hit the academe.



# OPPORTUNITIES THAT CHATGPT, BARD, AND BING MAY BRING TO ACADEMIA

**AITGs boost  
collective  
familiarity  
with AI tools**



**Martinez, et.al. (2023)**

# OPPORTUNITIES THAT CHATGPT, BARD, AND BING MAY BRING TO ACADEMIA



**AITGs can be used for training purposes**



**Martinez, et.al. (2023)**

# OPPORTUNITIES THAT CHATGPT, BARD, AND BING MAY BRING TO ACADEMIA



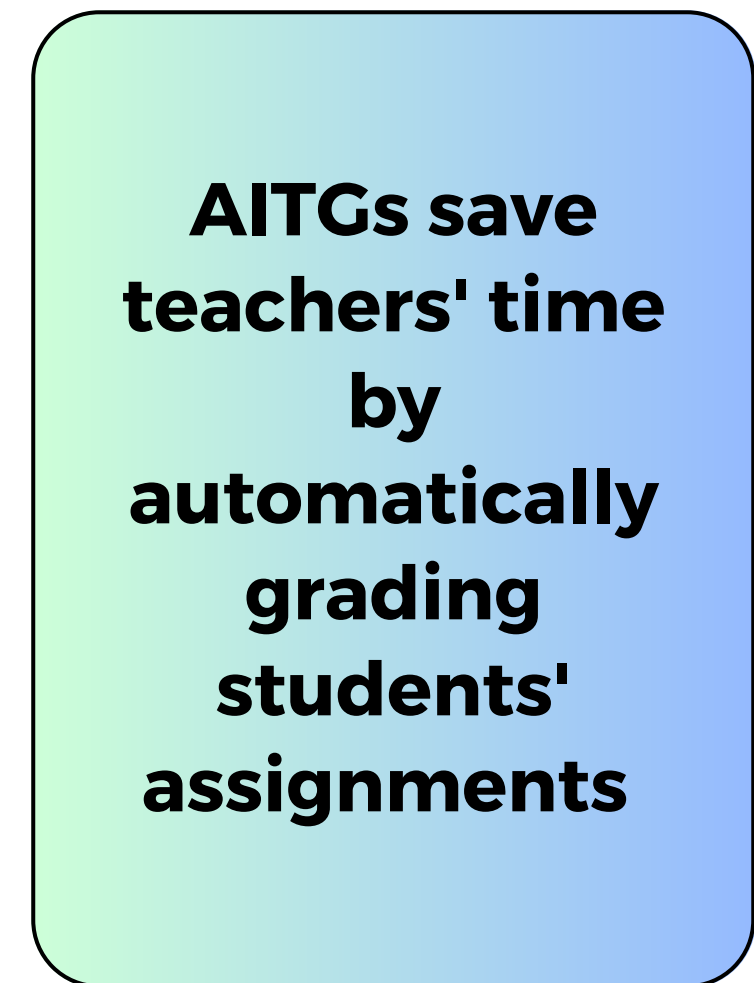
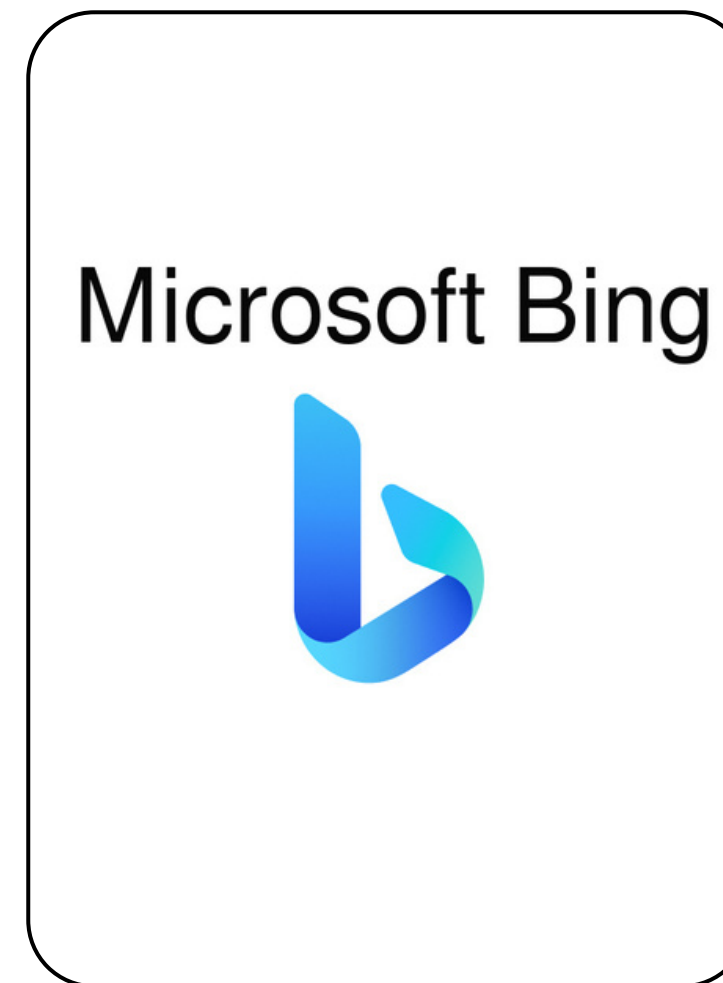
**AITGs can assist educators in preparing and reviewing sessions**

Microsoft Bing



**Martinez, et.al. (2023)**

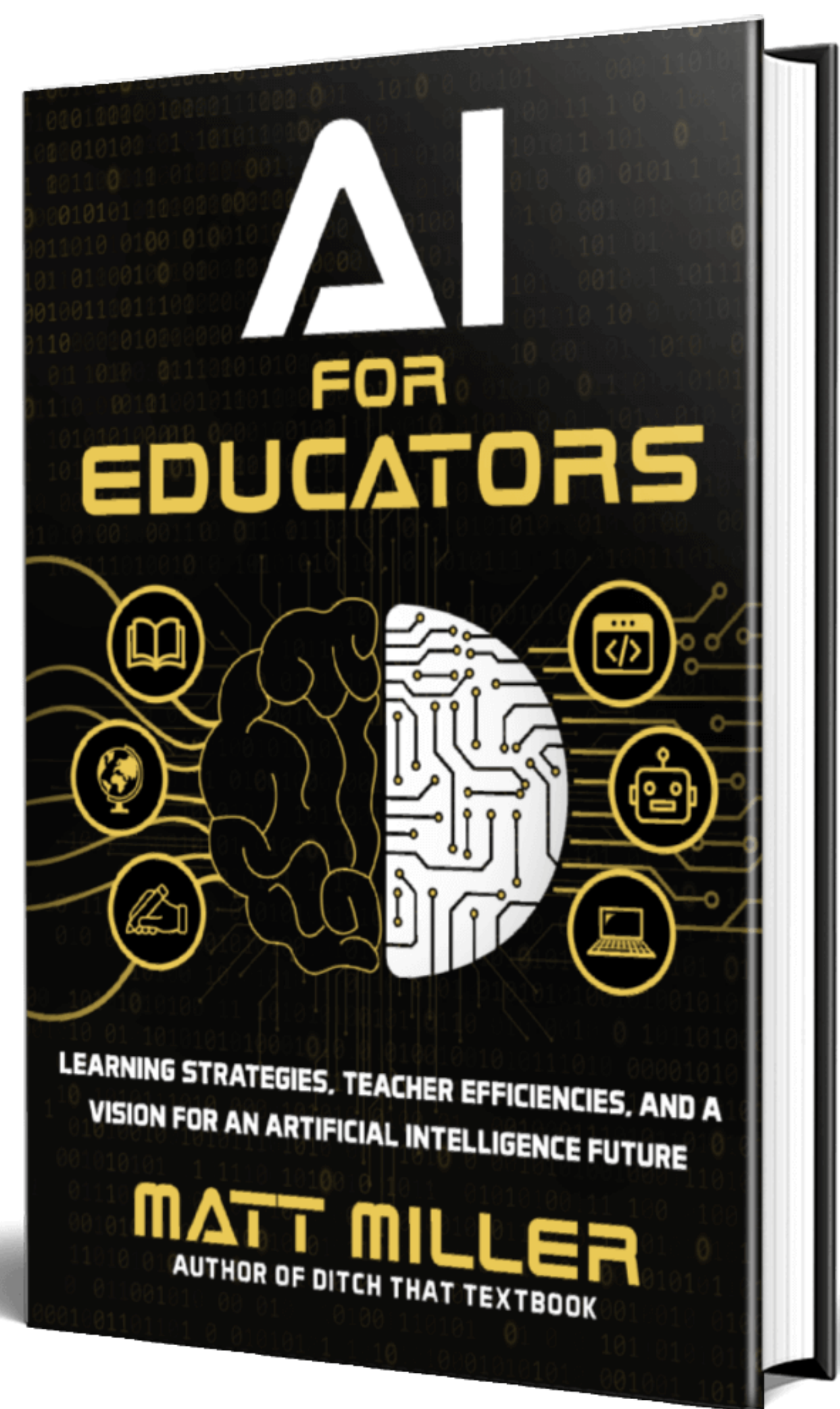
# OPPORTUNITIES THAT CHATGPT, BARD, AND BING MAY BRING TO ACADEMIA



**Martinez, et.al. (2023)**

# ADAPT OR RESIST?

Analyze AI's advantages and utilize them in favor of the students to achieve their educational outcomes





# HOW ACADEME ADAPTS TO A.I.

Develop critical thinking skills

Invest energy, resources, and creativity

Introduce more oral assignments and in-person exams

Increase the importance of in-class activities

Adopt new or more ways to get students to showcase their learning

Emphasize the ethical use of AI (data privacy, etc)

Emphasize the importance of proper research and citation practices

Train educators in the use and identification of AI-produced content

**Martinez, et.al. (2023)**

# ARE OUR STUDENTS READY FOR A.I.?

Empower student to harness the  
AI tools



# KEY SKILLS STUDENTS NEED TO HARNESS A.I.

Problem  
Formulation



Acar, O. (2023)

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Formulation

Exploration



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Critical Thinking

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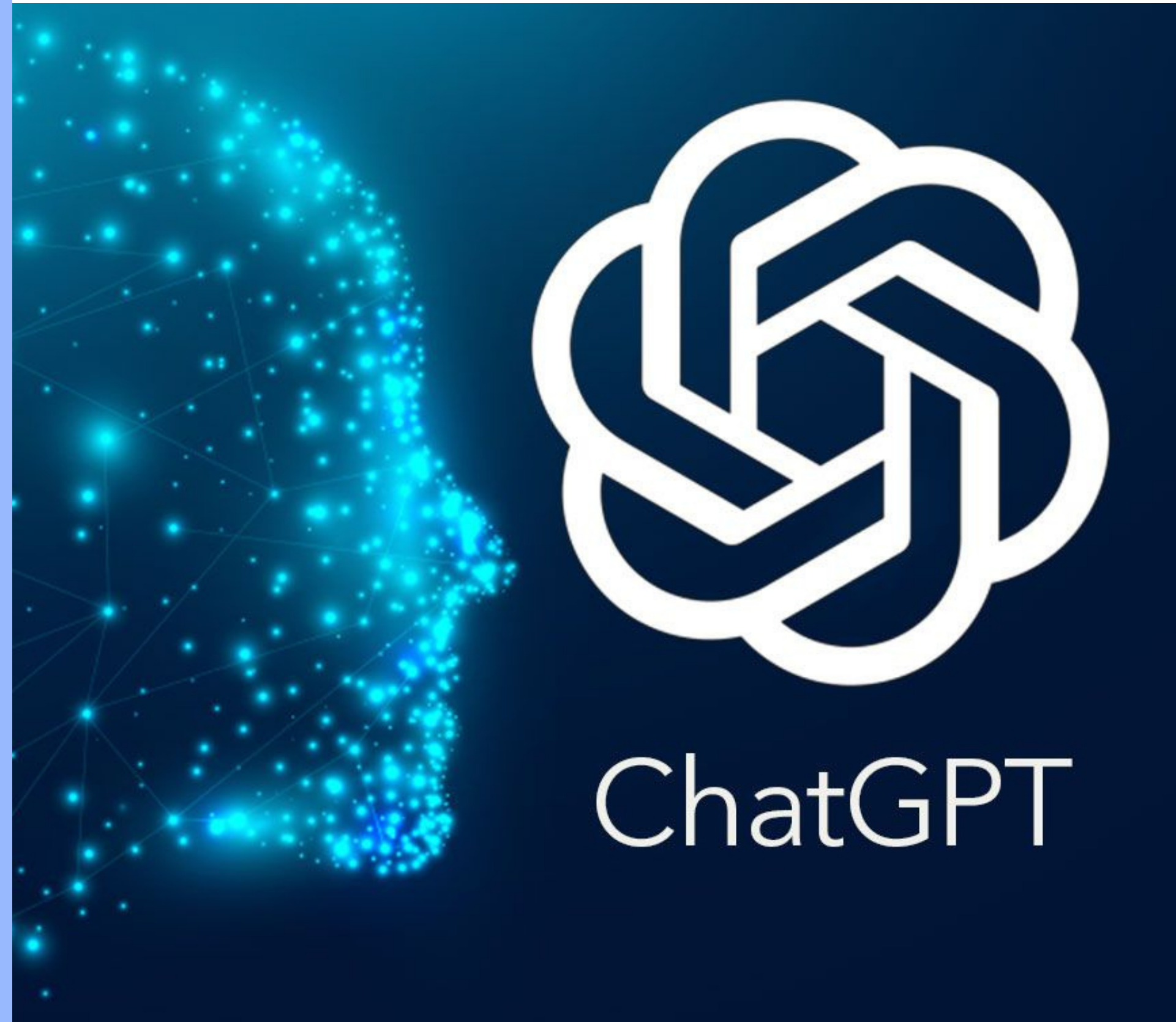
Critical Thinking

Willingness to  
Reflect

**Acar, O. (2023)**

# HOW DO WE ADAPT TO A.I.?

ChatGPT can complement  
learning, not replace it





# **CRAFTING AN A.I. POLICY FOR THE CLASS**

Having a clear policy regarding the use of AI tools is the first step

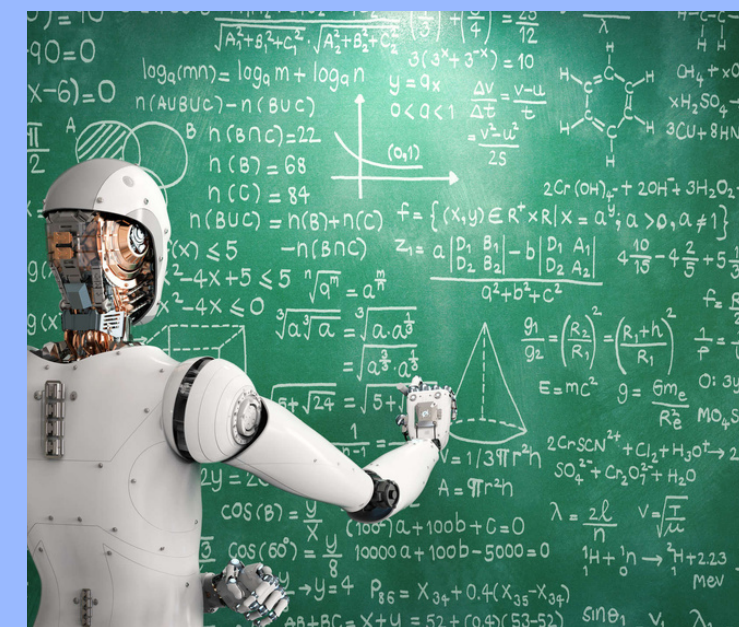
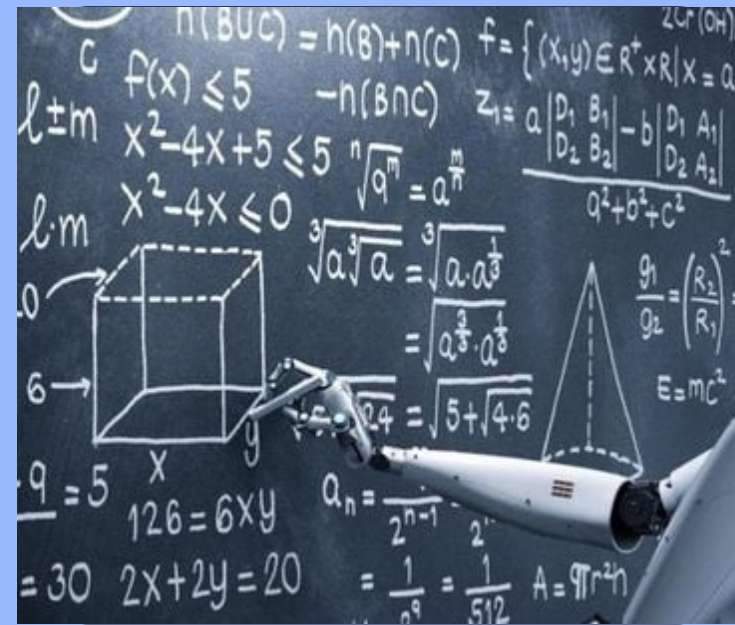
# AI Policy 101: An Introduction



# POLICY CONSIDERATIONS

Mollick and Mollick (2023)

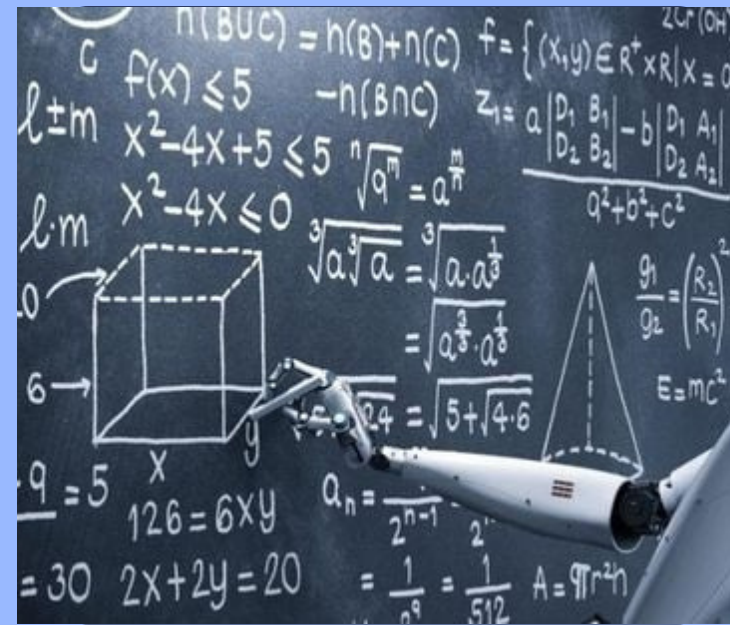
Under what circumstances AI use is permitted or forbidden



Mollick and Mollick (2023)

# POLICY CONSIDERATIONS

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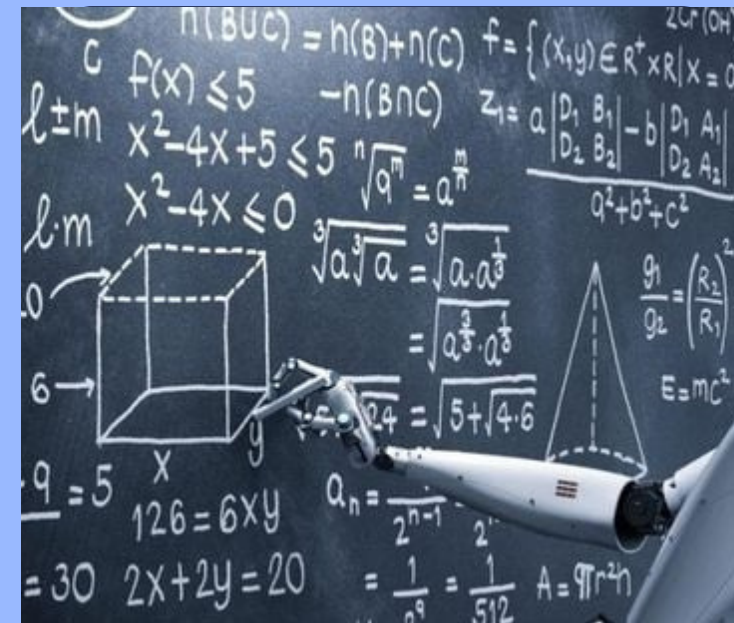


How students should cite and credit AI



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How students should cite and credit AI

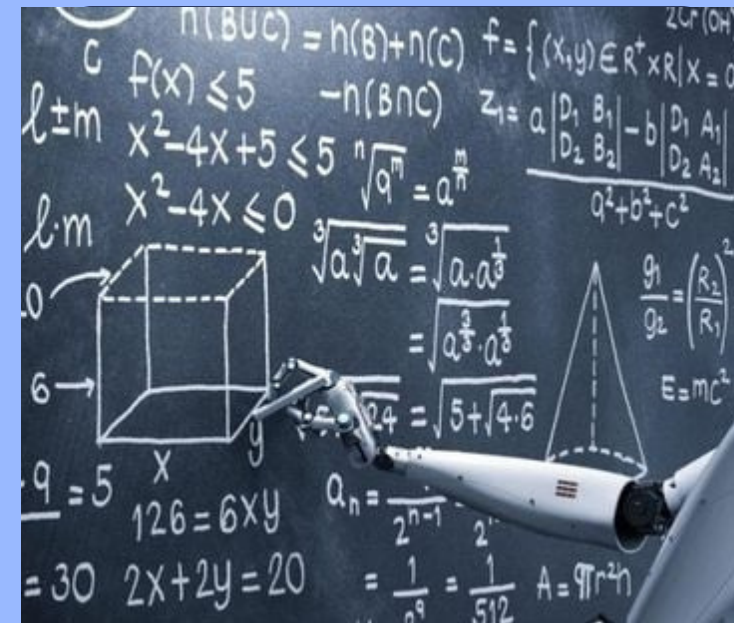


A warning about technology's tendency towards hallucination



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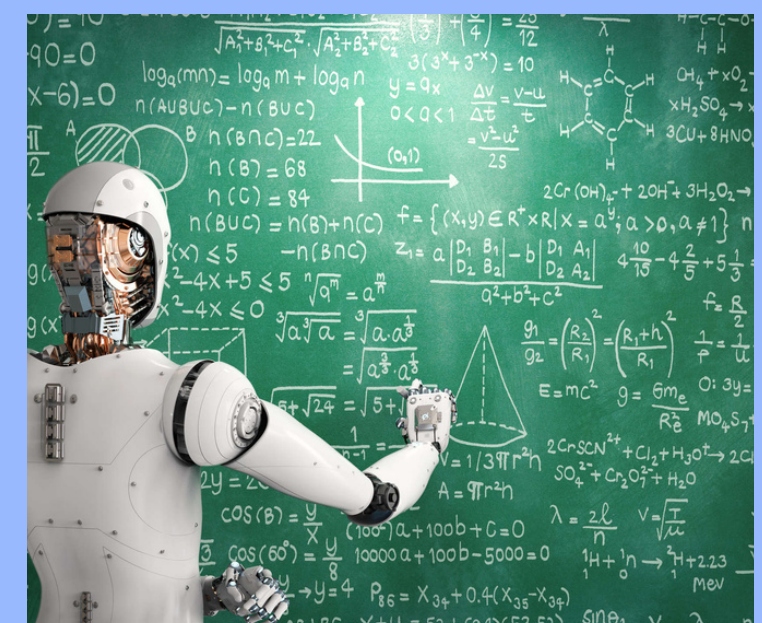


How students should cite and credit AI



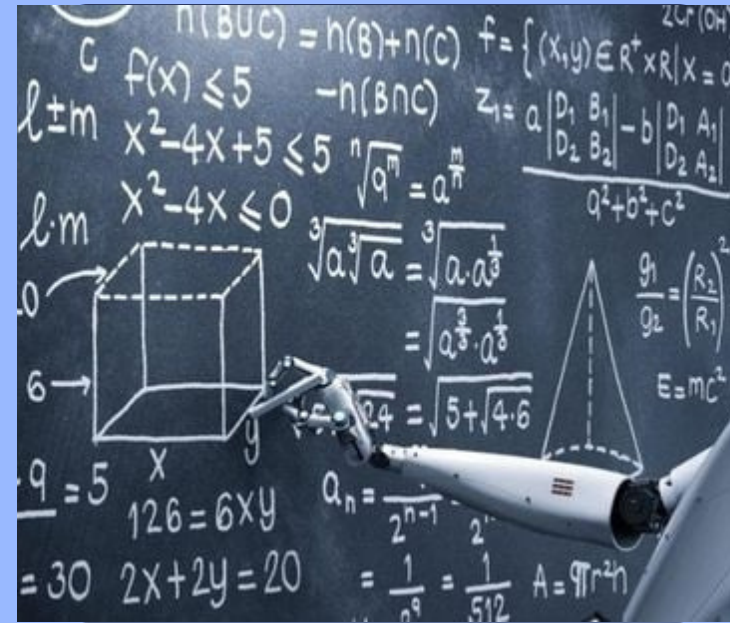
A notice about using AI ethically and responsibly

A warning about technology's tendency towards hallucination



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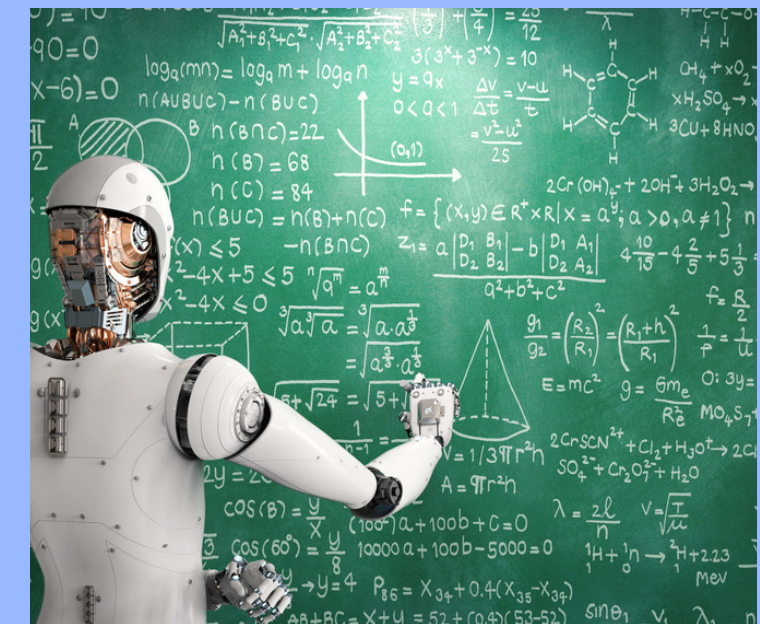


How students should cite and credit AI

Discussion of the need to use AI as a tool to learn, not just to produce content

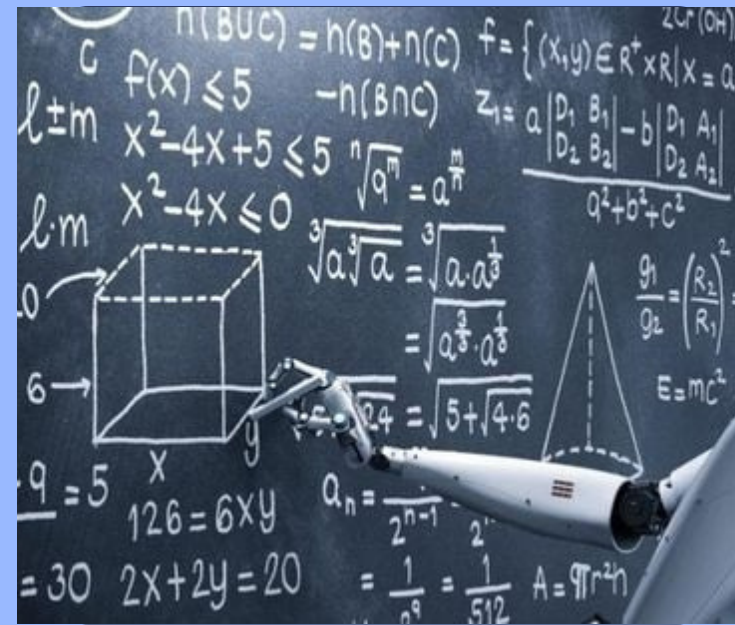
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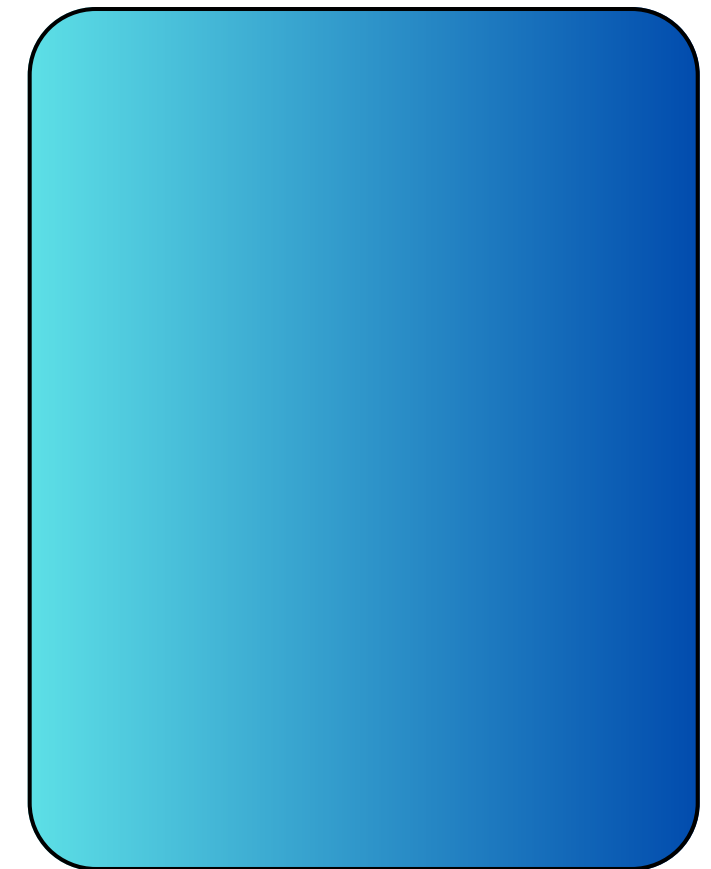
A warning about technology's tendency towards hallucination



Clear rules regarding students' accountability for AI output

# EXAMPLE OF A POLICY

I expect you to use ChatGPT in this class. In fact, some assignments or tasks will require it. Learning to use AI is an emerging skill and I provide tutorials on how to use them. I am happy to meet you and help you with these tools during or after class.





# EXAMPLE OF A POLICY

Be aware of the limits of ChatGPT, such as the following:

**If you provide minimum-effort prompts, you will get low-quality results.**

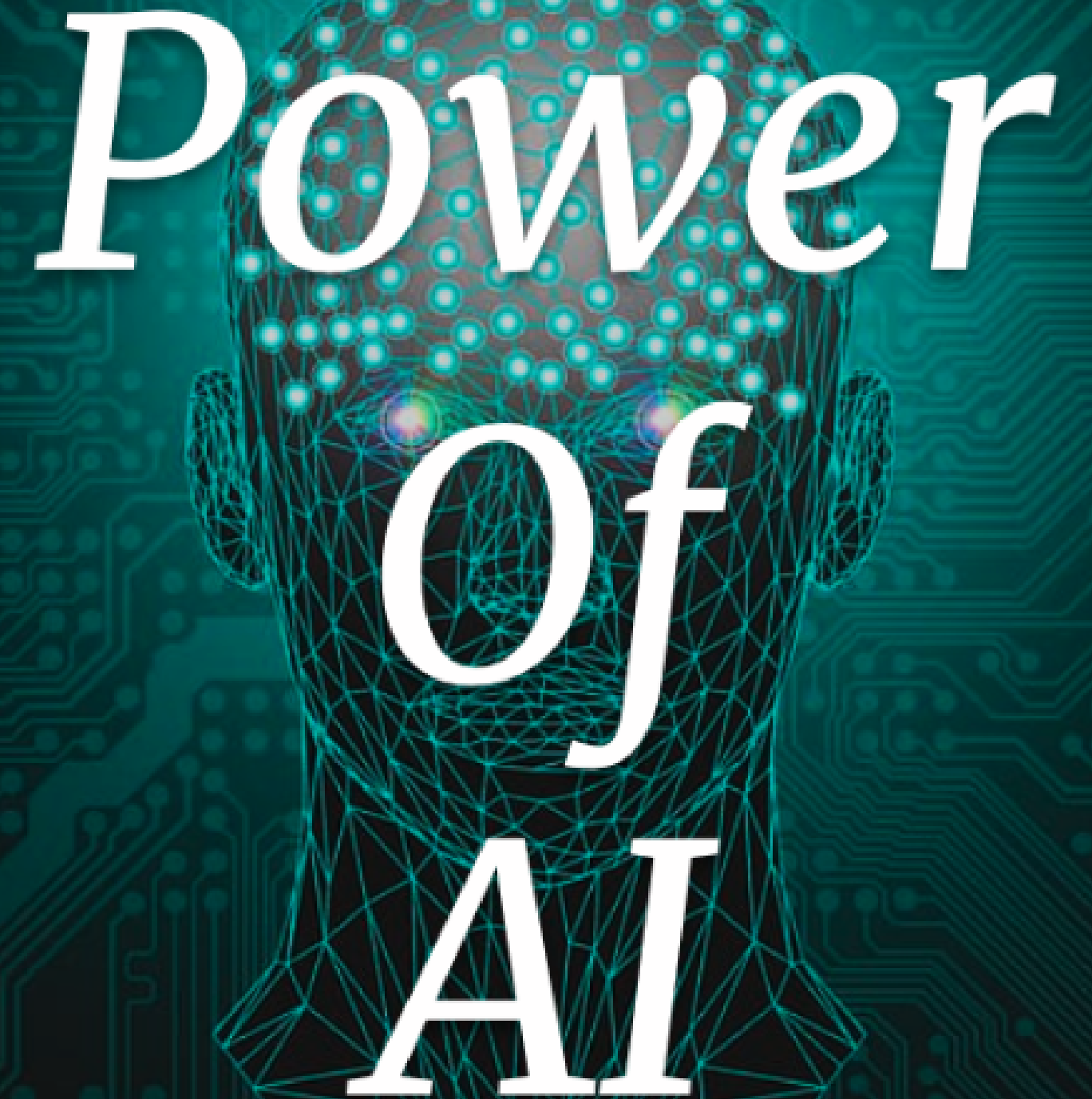
**Don't trust anything it says.**

**AI is a tool, but one that you need to acknowledge using.**

**Be thoughtful about when this tool is useful.**

# ON A FINAL NOTE

AI can unleash a whole new way  
of learning while leveling the  
playing field



*Power  
Of  
AI*



**THANK YOU FOR  
LISTENING!**

# REFERENCES

Mollick, E.& Mollick, L. (2023). Why all our classes suddenly became AI classes. The Faculty Lounge. Harvard Business Publishing Education.

Mucharraz, Y.C., Venuti, F. & Martinez, R.H. (2023). ChatGPT and AI text generators: should academia adapt or resist? The Faculty Lounge. Harvard Business Publishing Education.

Acar, O.A. (2023). Are your students ready for AI? The Faculty Lounge. Harvard Business Publishing Education.

Mollick, E.& Mollick, L. (2023). Let ChatGPT be your teaching assistant. The Faculty Lounge. Harvard Business Publishing Education.

A blue pencil is shown writing the word "References" in a cursive, handwritten style on a piece of white lined paper. The pencil is positioned diagonally from the top right towards the bottom left, with its tip touching the paper. The word "References" is written in a dark grey or black ink. The background of the paper is white with light grey horizontal lines. The pencil has a blue body and a black eraser at the top. The word "References" is written in a cursive, handwritten style.