# The Internationalization of the ASEAN Human Capital and its Implication to the Workforce

**Are We Ready for the 4th Industrial Revolution? Preparing the Philippine Workforce**
1st Government-Academe-Industry Network (GAIN) National Convention
February 8, 2018; The Heritage Hotel, Manila

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It takes a village to ~~raise~~ a child

African Proverb

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It takes a village to
prepare a child for the 4th
Industrial Revolution
Tina
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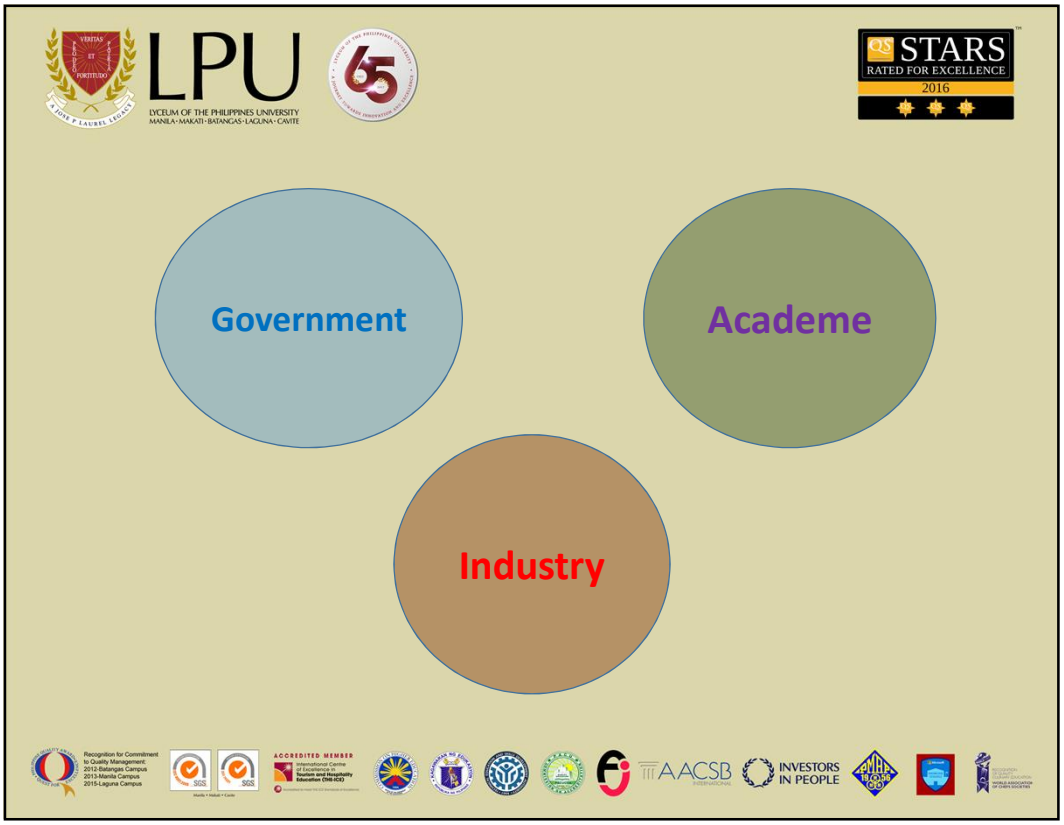
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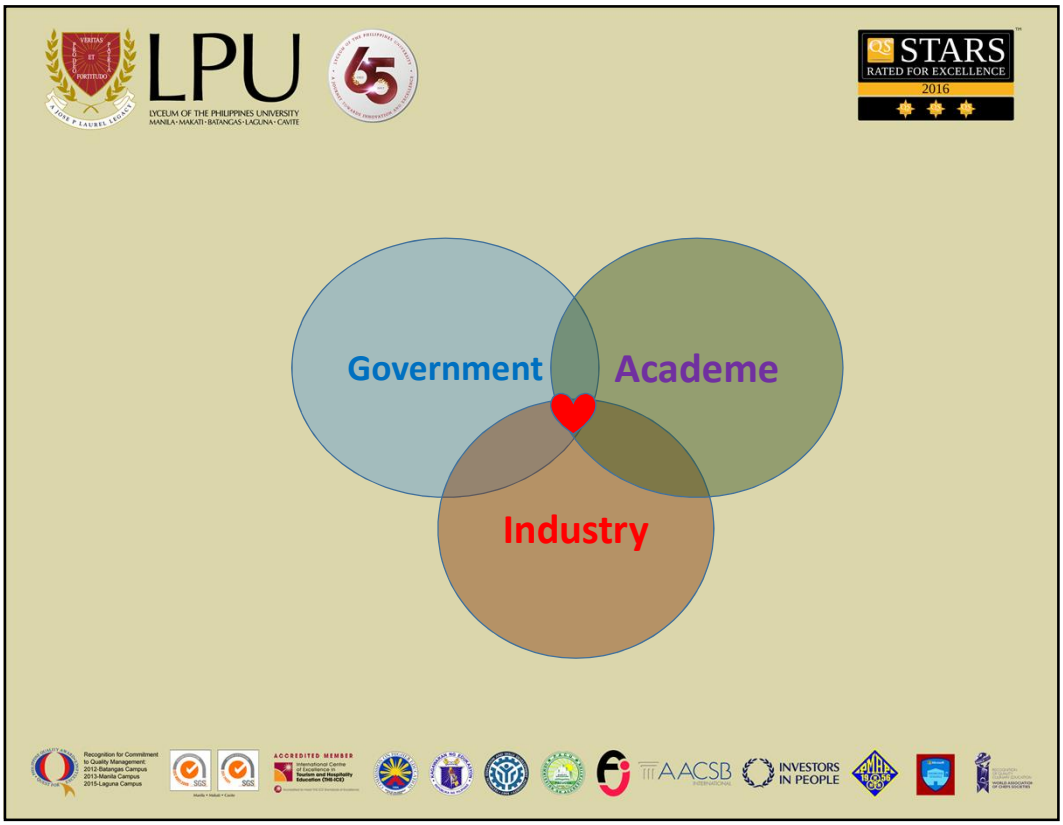
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The New Classroom....
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Asia
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Pacific Ocean
Africa
Pacific Ocean
South America
Indian Ocean
Atlantic Ocean
Australia
Southern Ocean
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Free for personal and
The New Workplace....

## Quick Survey – raise your hand if…..

| | | |
|---|---|---|
| 1. | Tagalog | 33% |
| 2. | Cebuano | 27% |
| 3. | Ilocano | 10% |
| 4. | Hiligaynon | 9% |
| 5. | Waray-waray | 4% |
| 6. | Kapampangan | } 18% |
| 7. | Bicolano | |
| 8. | Pangasinense | |
| 9. | others | |

## Filipino Words

- Sibuyas
- Kalamay
- Mapintas
- Sugat
- Langgam
- toyo

## Most spoken language in the world

1. Chinese
2. English
3. Spanish
4. Arabic
5. Hindi

# ASEAN Community Pillars

| Pillars | Aims |
|---|---|
| **ASEAN Political –Security Community** | aim to ensure that countries in the region **live at peace** with one another and with the world in a just, democratic and harmonious environment |
| **ASEAN Socio-Cultural Community** | aims to contribute to realizing an ASEAN Community that is **people-oriented and socially responsible** with a view to achieving enduring solidarity and unity among the peoples and Member States of ASEAN |
| **ASEAN Economic Community** | • a single market and production base,<br>• a highly competitive economic region,<br>• a region of equitable economic development,<br>• a region fully integrated into the global economy. |

# Economic Community

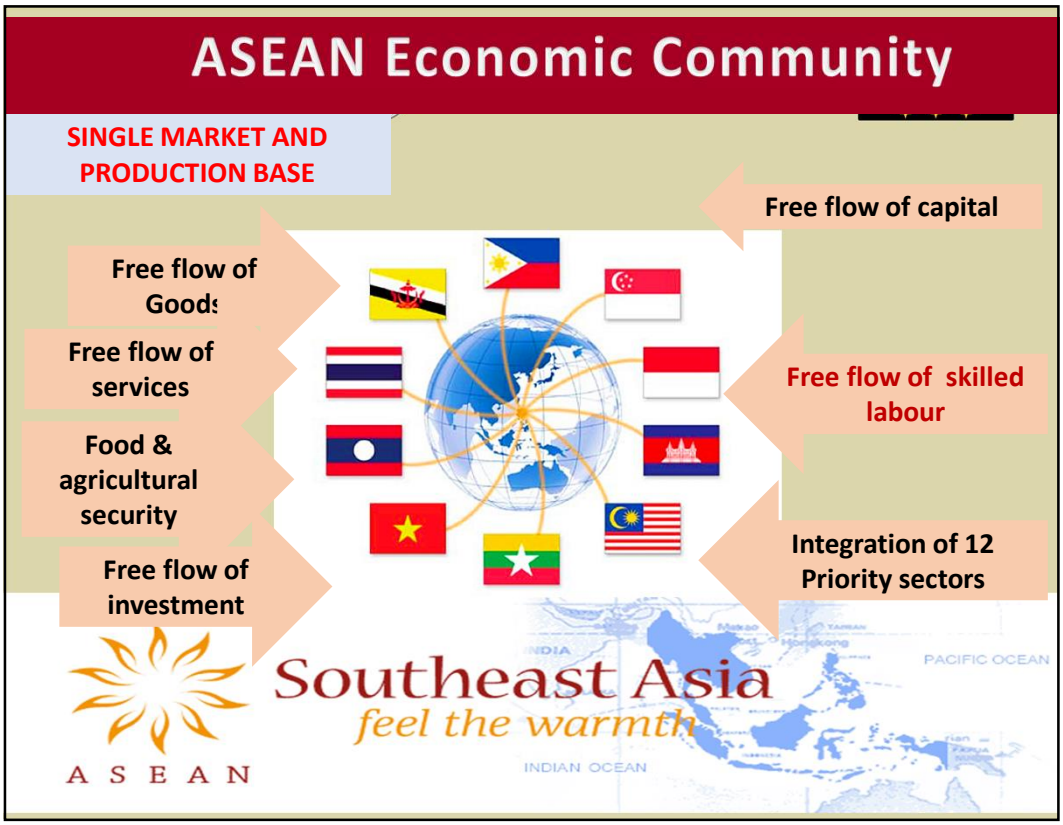
**Vehicle** → **Map** → **Destination**

Association of Southeast Asian Nations → AEC Blueprint → ASEAN Economic Community 2015

**Four Pillars of AEC**

| Single Market and Production Base | Competitive Economic Region | Equitable Economic Development | Integration into the Global Economy |
|---|---|---|---|
| 1. Free flow of goods<br>2. Free flow of skilled labor<br>3. Free flow of services<br>4. Free flow of investment<br>5. Free flow of capital<br>6. Food & agricultural security<br>Integration of 12 prior[illegible]tors | Develop competition policy<br>Strengthen consumer protection<br>Intellectual property rights<br>4. Promote infrastructural development and e-commerce<br>5. Reduce double-taxation | 1. Accelerate the development of small and medium enterprises (SME's)<br>2. Enhance ASEAN integration to reduce development gap between member countries | 1. Develop coherent approach towards external economic relations<br>2. Form and manage Free Trade Agreements (FTAs) and Comprehensive Economic Partnerships (CEPs)<br>3. Enhance participation in global supply networks |

Seventee[illegible]re Elements

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# ASEAN Community

- 10 member states, with a population of more than 600 million
  - Indonesia – 250+ million
  - Philippines – 100+ million
  - Vietnam – 91+million
- Unemployment rate
  - Philippines -6.3%
  - Indonesia – 6.2%
- Internet % users
  - Singapore -82%
  - Philippines – 40%

# Mutual Recognition Arrangements (MRAs)

| MRAs | Date |
|---|---|
| 1. Engineering Services | Dec |
| 2. Electronic and Electrical Equipment Preamble | De |
| 3. Nursing Services | |
| 4. Architecture and Surveying Services | |
| 5. Dental Practitioners | |
| 6. Medical Practitioners | Au |
| 7. Accountancy | Feb 2 |
| 8. Tourism | |

PRC

TESDA

# Why English?

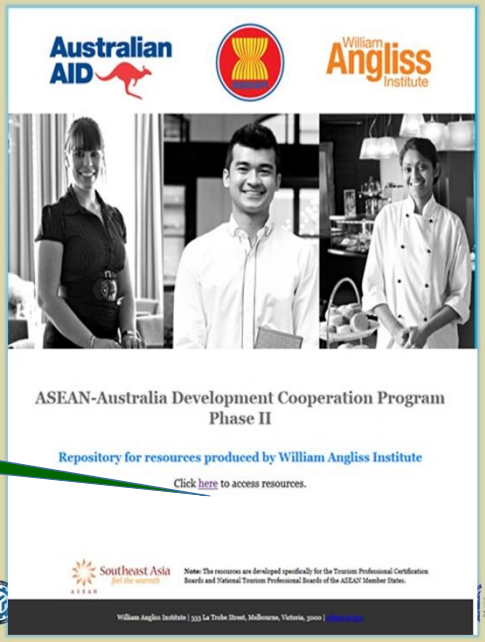
- 2,197 languages spoken in Asia
- More than 100 languages spoken in ASEAN
- English is the Lingua Franca in ASEAN
- Language of commerce and law, medium of instruction in education

# T/H Competency Clusters

1. Common core
2. Restaurant Services
3. English Language Proficiency
4. Management & Leadership
5. Travel Agency – ticketing
6. Commercial Cookery
7. Hotel Front Office
8. Tour Guide Services
9. Housekeeping
10. Patisserie
11. Security Services
12. Food and Beverage Service
13. General Administration
14. Financial Administration
15. Human Resource Development
16. Resource Management

| CLUSTER 10/11<br>Speaking and Listening | ENGLISH LANGUAGE PROFICIENCY |
|---|---|
| D1.LAN.CL10.01 | Converse in English at a basic operational level |
| D1.LAN.CL10.02 | Respond effectively to instructions given in English |
| D1.LAN.CL10.03 | Start conversations and develop good relations with guests |
| D1.LAN.CL10.04 | Communicate effectively in English on a telephone |
| D1.LAN.CL10.05 | Use oral English to convey a complex exchange of ideas |
| D1.LAN.CL10.06 | Deliver a short oral presentation in English |
| D1.LAN.CL10.07 | Read and write English at an advanced level |
| **Reading** | |
| D1.LAN.CL10.08 | Read and interpret basic instructions, directions and/or diagrams |
| D1.LAN.CL10.09 | Read general information texts or media |
| **Writing** | |
| D1.LAN.CL10.10 | Write a short message in English |
| D1.LAN.CL10.11 | Prepare a business letter in advanced English |

Go to: http://www.waseantourism.com/




*Press **"here"***

"guest1"

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# Toolbox

[Assessor's Manual] [Presentation Slides] [Trainer Guide] [Trainee Manual]

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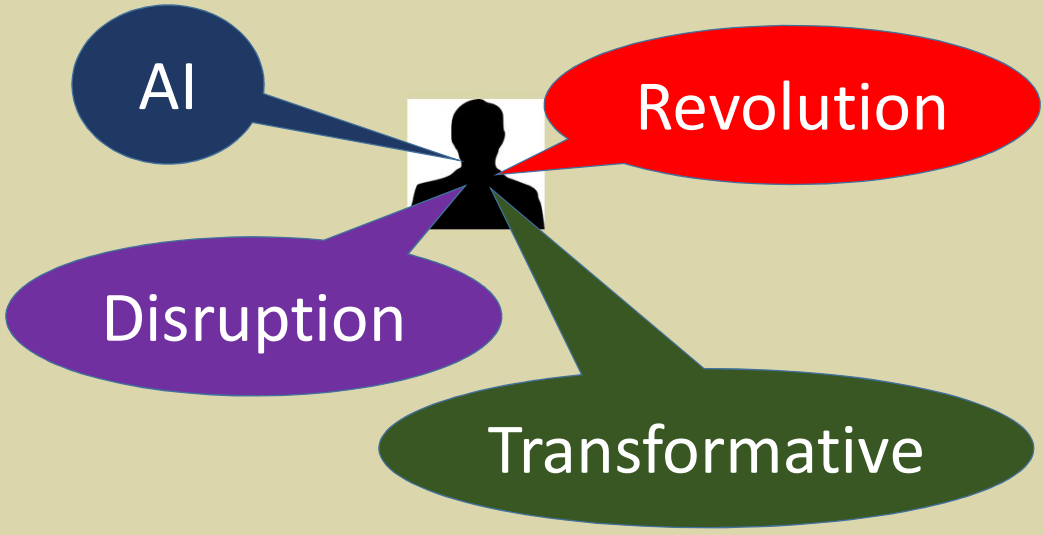

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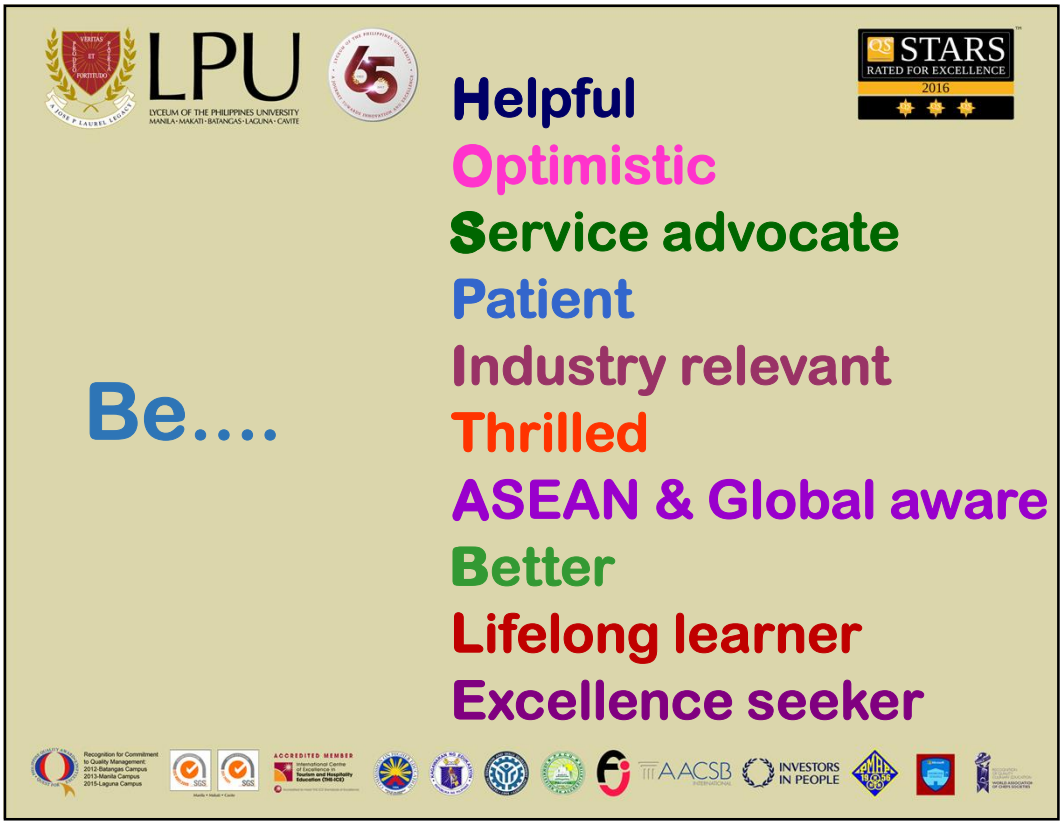
Moving Forward…….
Be hospitable!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Be….
Helpful
Optimistic
Service advocate
Patient
Industry relevant
Thrilled
ASEAN & Global aware
Better
Lifelong learner
Excellence seeker

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Its in our hands!

GAIN Networking! More fun in the

# Philippines

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# *at your service....*


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