GAIN GOVERNMENT-ACADEME-INDUSTRY NETWORK

KEYNOTE ADDRESS

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Took 75 years for the telephone to reach 100 million users.

Took 15 years for the Mobile Phone to reach 100 million users.

Took 1 year for Candy Crush (Mobile game) to reach 100 million users.

When you look at those figures what **Staggering Speed!**

How many times have we heard the word **DISRUPTION:** Technological changes will disrupt industries. Name your industry and see how it changes:

Head of Daimler Benz said competition is not just other companies but TESLA, GOOGLE, APPLE, etc.

UBER
UBER now is the biggest taxi company in the world.

airbnb
Airbnb is the biggest hotel corporation in the world
(though they don't own properties)

Electric Cars/Autonomous- Driving will become mainstream as SOLAR power.

The 4th Industrial Revolution will be characterized by Automation and Artificial Intelligence.

Even Digital Assistants like Alexa of Amazon and Google have such interactive Speakers. The traditional Bluetooth Speakers will have to adapt very quickly.

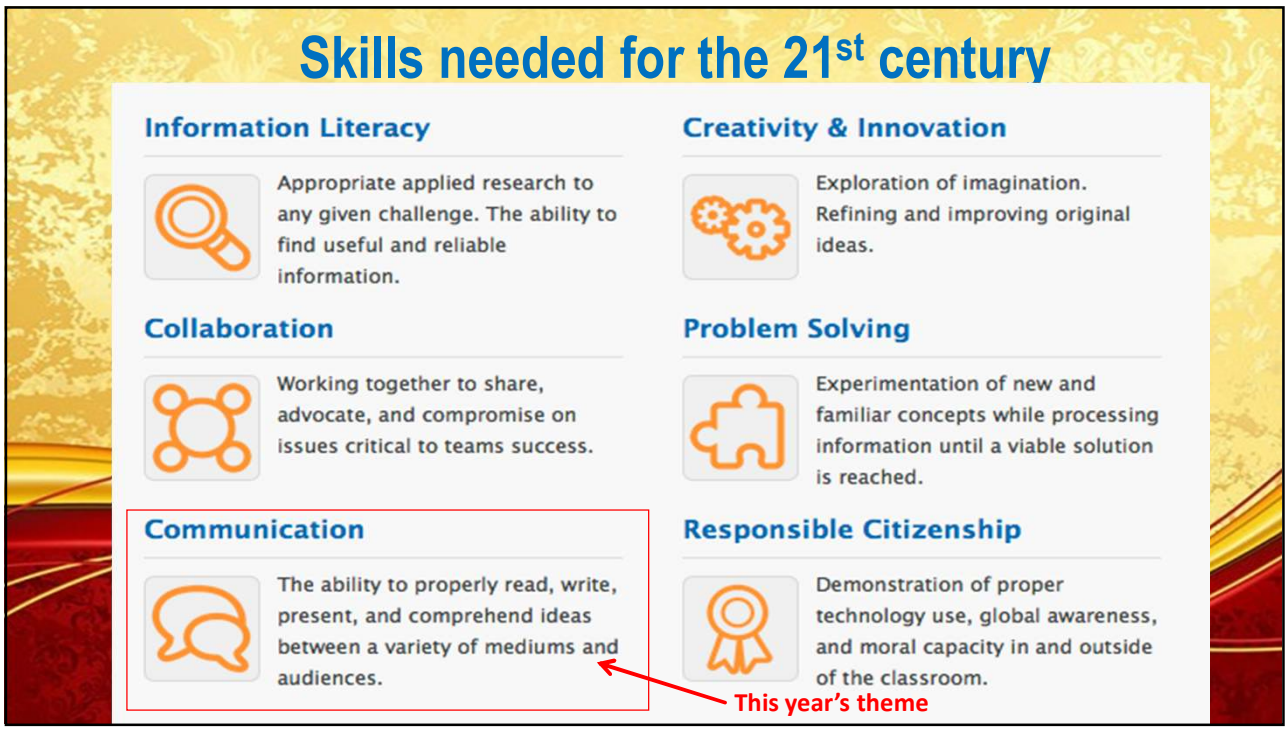
International **L**abor **O**rganization estimates 50% of Filipino Jobs are at RISK because of the **4th Industrial Revolution.**

THE PHILIPPINES MUST:

1. Upskill Philippine Work Force to be Competitive in the 4th Industrial Revolution.

THE PHILIPPINES MUST:

2. New Models of Government Academe- Industry must be created to foster collaboration and expedite transfer of technology.



This is the reason why we formed GAIN (Government-Academe Industry Network)

Theme of this GAIN is the importance of communication skills especially in English as this is Key to the 4th Industrial Revolution and National Competitiveness.

Thank you!