



3rd Annual Conference

by Dr. Peter P. Laurel

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Dusit, Thani Makati

How we started

We started as a small group of people eager to make a difference and ensure that our graduates and workforce are ready for the industry needs today, and the future needs of tomorrow. We started doing research in 2015, which has been validated by the most recent PISA results in 2019.

PISA 2018 worldwide ranking

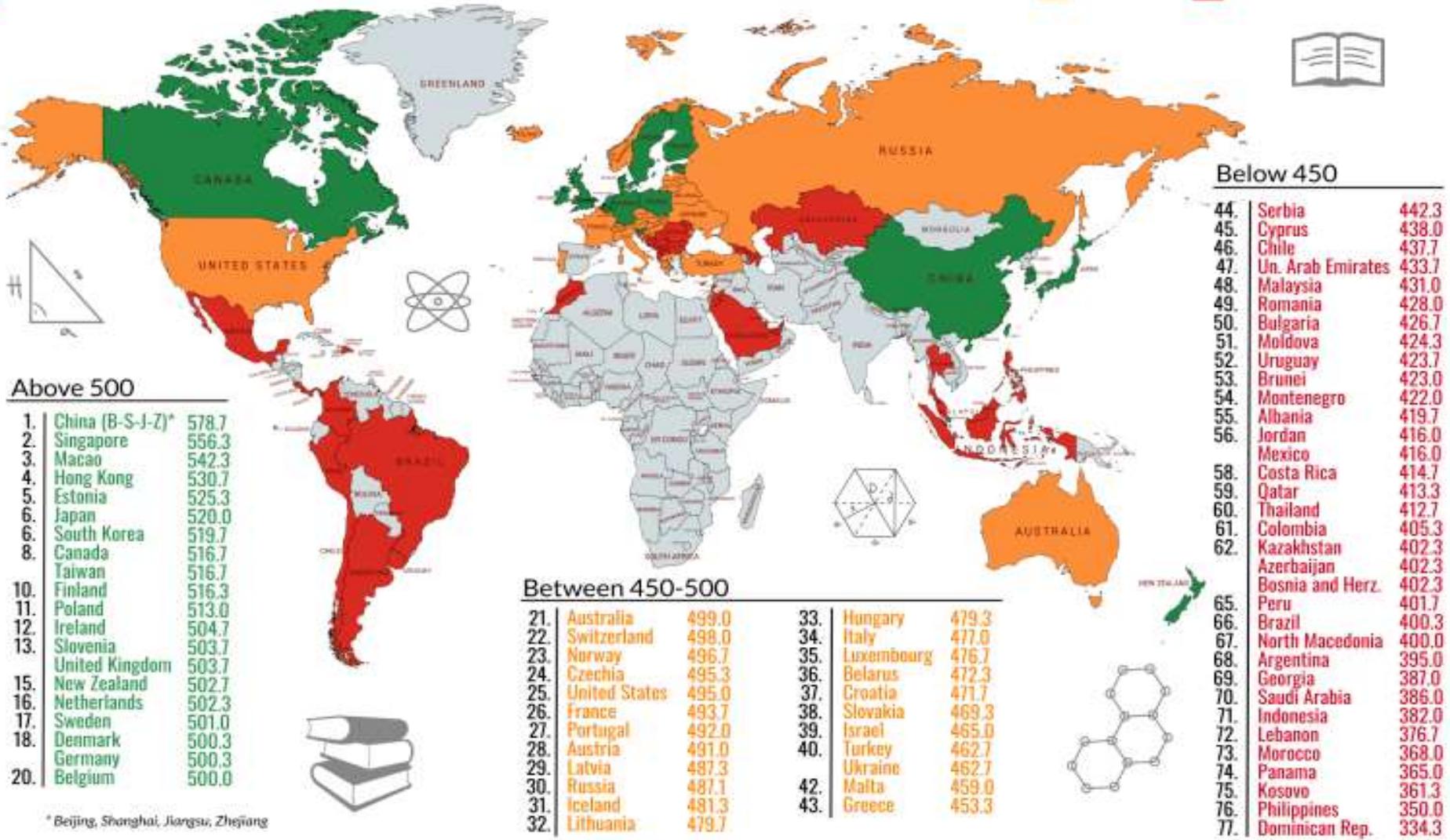
average score of math, science and reading

The Program for International Student Assessment (PISA) is a worldwide study by OECD in 78 nations of 15-year-old students' scholastic performance on mathematics, science and reading.

factsmaps.com

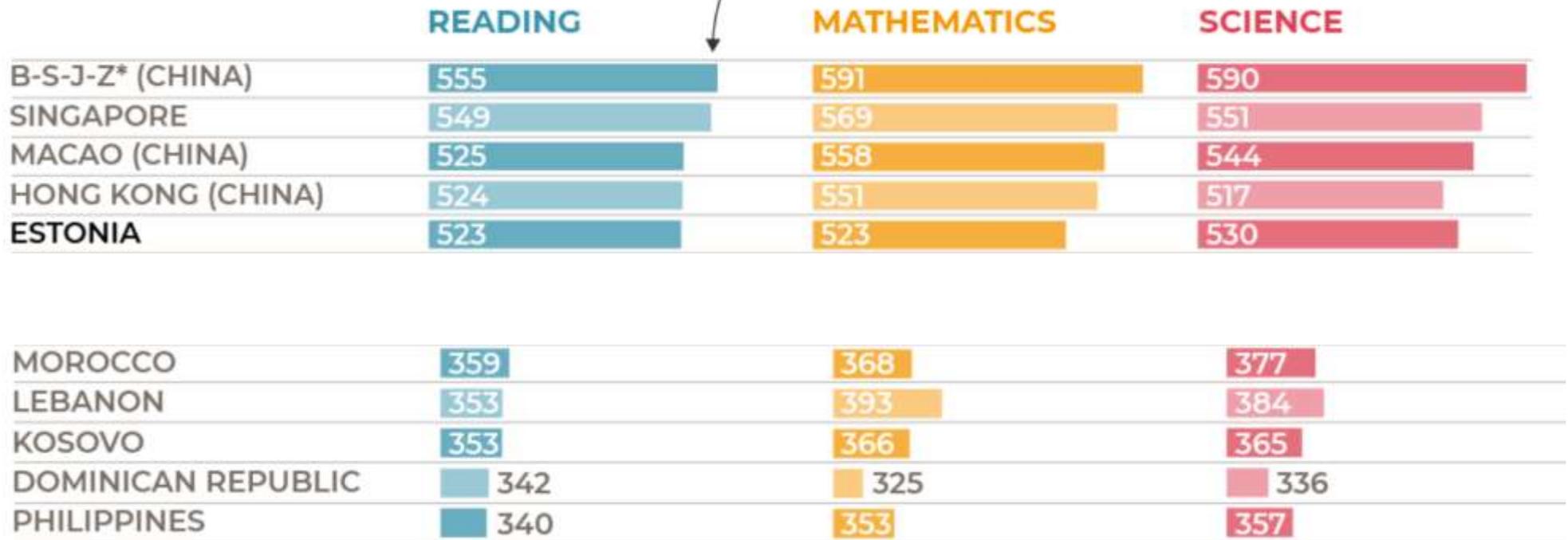
Source: OECD, 2018-2019

■ above 500
 ■ 450-500
 ■ below 450



Philippines (Rank 79 out of 79 in Reading)

Countries are ranked in descending order of the average reading score (focus of PISA 2018)



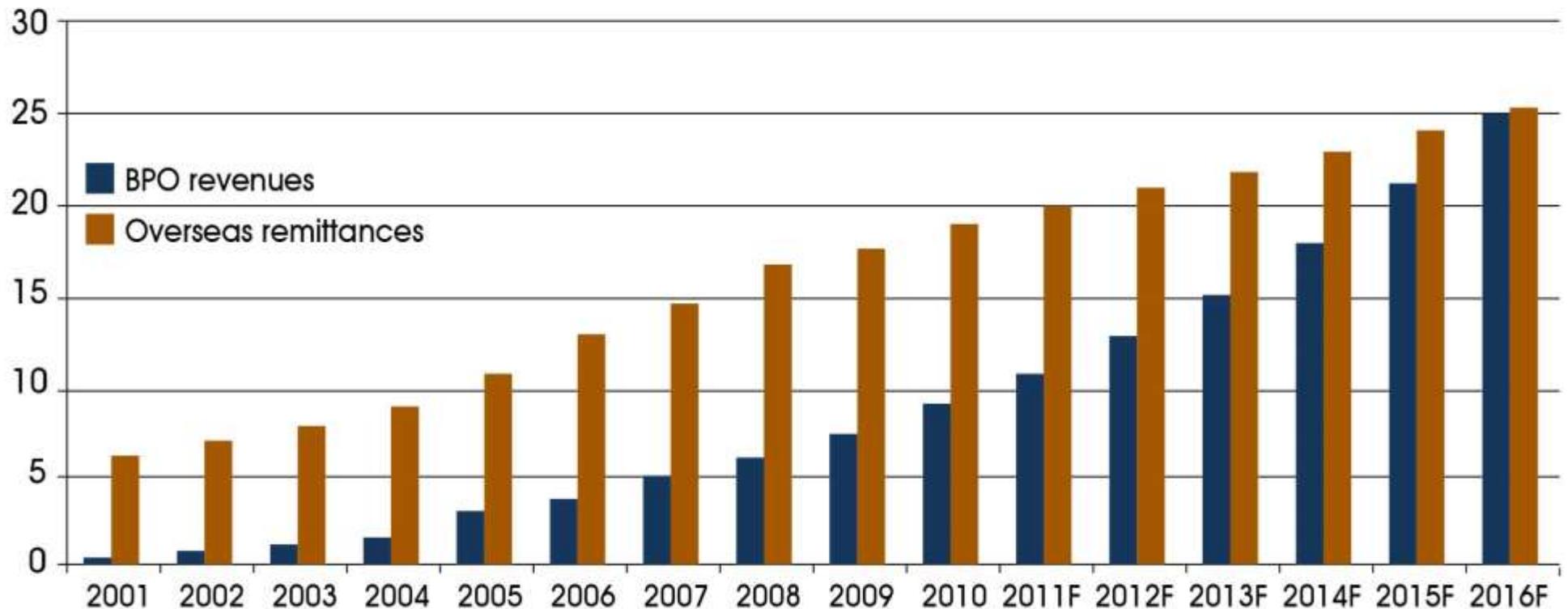
OECD AVERAGE



The importance of the English skills issue

The Philippines BPO and Overseas Remittances Should Each Grow to \$25 Billion

In billions of dollars



Source – CLSA Asia-Pacific Markets, BSP, Business Processing Association of the Philippines (BPAP)

CEFR Levels:

Top Language Proficiency Tests



Some Facts and Figures

(compiled in 2016) – our first year conference

- ✓ 95 out of 100 graduates cannot be hired by the IT-BPM industry because of poor communication skills in English. English remains the number one reason why employers (not only IT-BPM e.g. Tourism, Healthcare) cannot hire graduates
- ✓ Singapore and Malaysia now outperform the Philippines with their college graduates in terms of English proficiency (comprehension and analytical skills)
- ✓ Malaysia now has declared that 52% of its public school English teachers meet the C1 CEFR standard, which is one of the highest standards for English proficiency, the highest being C2 (many Philippines college graduates are just B1 or lower)
- ✓ Malaysia, Thailand, Taiwan and Vietnam have adopted international English standards (CEFR Framework) by increasing their English language learning hours (from 2 hours to 5) in their curriculum in the past 2 years.

GAIN Themes towards Nation Building

- 2018 Conference themed on next-generation competencies for the 4th industrial revolution including communication skills
- 2019 Conference themed on digital literacy and the need for mutual credential recognition
- 2020 Conference themed on creating local partnerships towards SMART cities

Achievements

- 2015-2017: Conducted and Sponsored the first Philippine Nation's English Report Card (Malaysia and Vietnam did the same research project where they spent \$5M+)
- 2017: Organized several workshops with industry, academe and government leaders (e.g. PACU, IBPAP, PMAP, CCAP, TESDA, etc)
- 2018: Held the first GAIN convention (Heritage Hotel, 300 participants) and drafted the first GAIN Resolution on English Proficiency (300+ signatures) on adopting the Common European Framework of Reference for Languages (Used by 70+ countries)
- 2018: Media Coverage of ABS-CBN, GMA, Philippine Star, Inquirer on the GAIN Conference. Sen. Grace Poe filed SRN-622 (Inquiry on decline of English proficiency) as a result of the conference
- 2018: Co-organized with CHED the National English Roadmap for Global Competiveness Workshop with Sen. Pia Cayetano attending
- 2019: Compiled Digital Literacy and PQF resolution to be sent to relevant departments, SB-62 filed by Sen. Pia Cayetano for an educational roadmap
- 2020: Assisted CHED and Education accreditation agencies in integrating the Common Framework of Reference (CFR) to improve Philippine literacy

2020 Conference Theme

Government
Academe-
Industry
partnering
together in our
local context
to prepare our
graduates and
improve our
local cities



Plans for 2020

- Continue advocating National English Bill for Global Competitiveness (following the GAIN Resolution and the CHED workshop)
- Continue the resolutions of the 2018 GAIN Convention such as the implementation of the CHED National English Roadmap for Global Competitiveness
- Conduct policy research for the integration of global standards and 21st century skills into Quality assurance frameworks (e.g. PQF, Accreditation)
- Assist in building local partnerships between local cities, business and educational institutions to work together and improve their surrounding localities.



Thank
You!